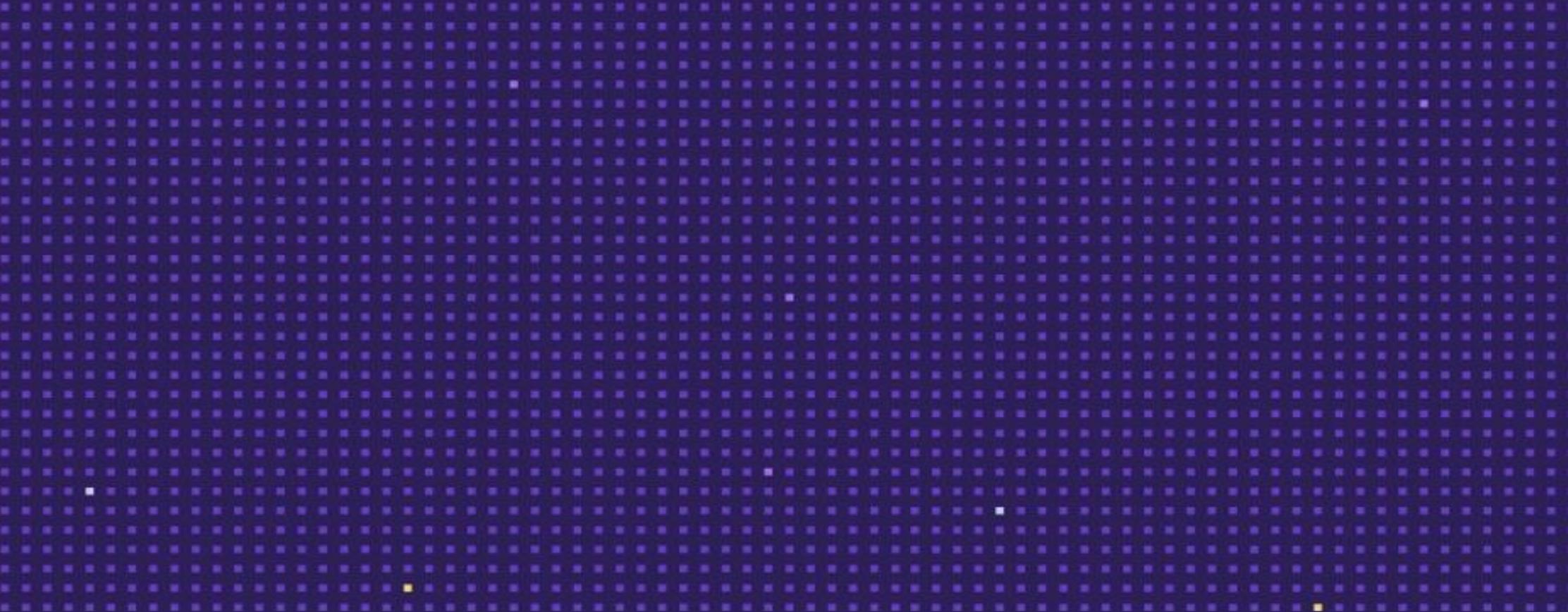


# Ripple Suicide Prevention



## The Why



Alice Hendy lost her only sibling, her brother Josh, on 25th November 2020 to suicide at 21 years old.

Josh had been researching techniques to take his own life via harmful internet searches.

To ensure more help and support is given to individuals searching for harmful content online, Alice set up R;pple Suicide Prevention Charity.

## The What



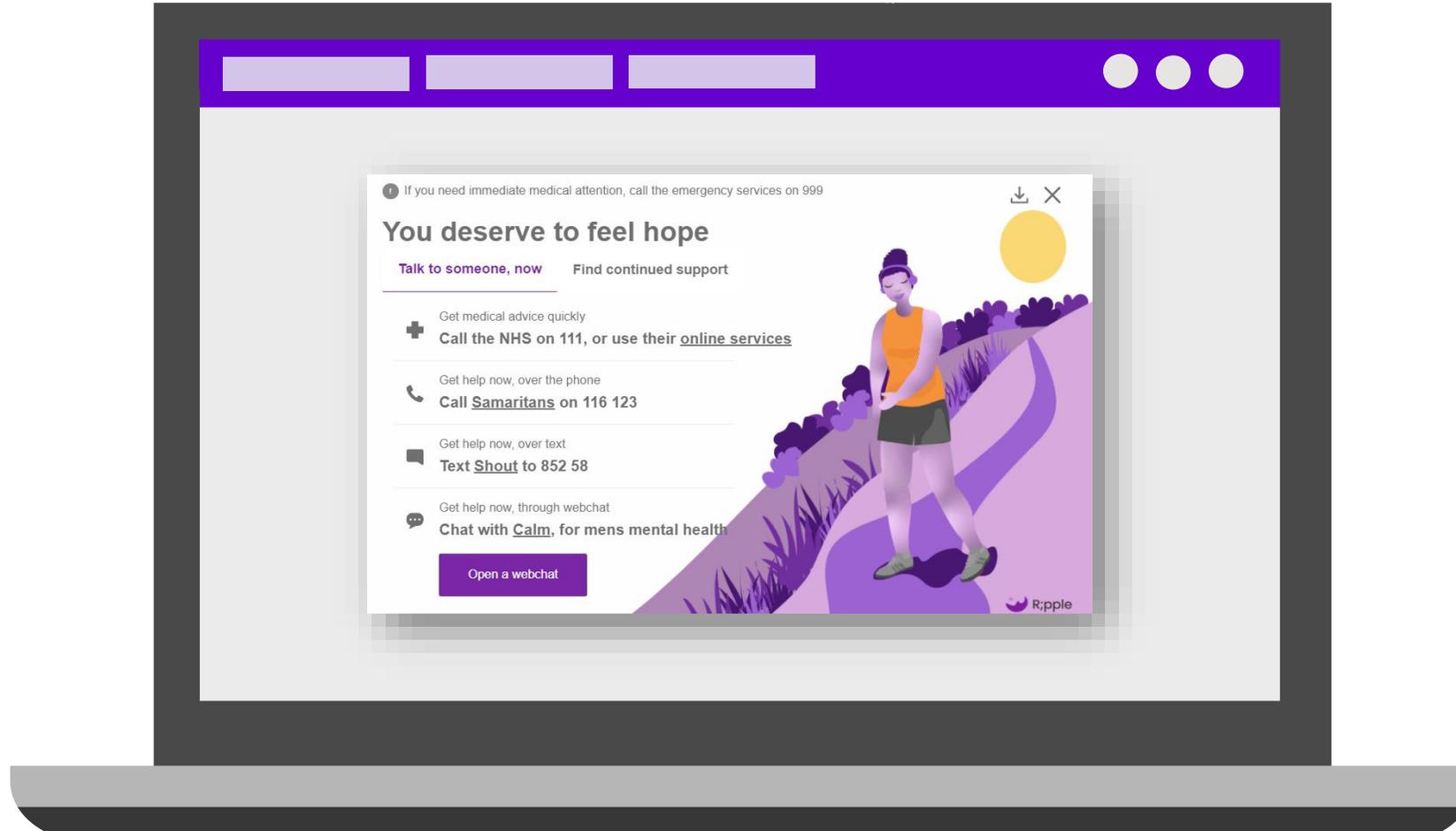
R;pple is a digital tool, which if a user searches for harmful content online, they will first be guided through a filter of breathing exercises and then very simple, uncluttered and calmly presented strategies and forums, help lines and mental health services they can access both now and longer term: accompanied with messages of hope and encouragement to keep safe.

It's a free tool for the education sector and parents.

# Our Mission



# The R;pple tool



# What our Charity can provide



# Who is R;pple aimed towards?

## Parents

Parents are able to download R;pple for **free** on all laptops and computers in their household.

## Education Sector

Schools, colleges and universities of all varieties can download and deploy R;pple en masse, for **free** to put an additional layer of protection in place for their students



## Businesses & Public Sector

Businesses and organisations can deploy R;pple for a subscription fee to protect their staff who may be conducting harmful online searches.

## Venues

Venues such as concert halls, stadiums, football grounds, coffee shops, airports and hotels can deploy R;pple through Wi-Fi integration.

# Our Team



**Josh Hendy**  
Ripple's Reason



**Alice Hendy**  
CEO & Founder



**David Savage**  
Chief Technology  
Officer



**Craig Butler**  
Network Integration  
Manager



**Luke Haseldine**  
Senior B2B Sales  
Executive



**Ian Hendy**  
Executive Administrative  
Officer



**Tom Kingston**  
Data Privacy Officer



**Richard Howarth**  
Web Developer and  
Marketing Advisor



**India Reed**  
Social Media  
Account Manager



**Harrison Read**  
Ripple FC Founder  
and Manager



**Josh Harding**  
Senior Social Media  
Account Manager



**Hollie Williams**  
Marketing Assistant

# Trusted by

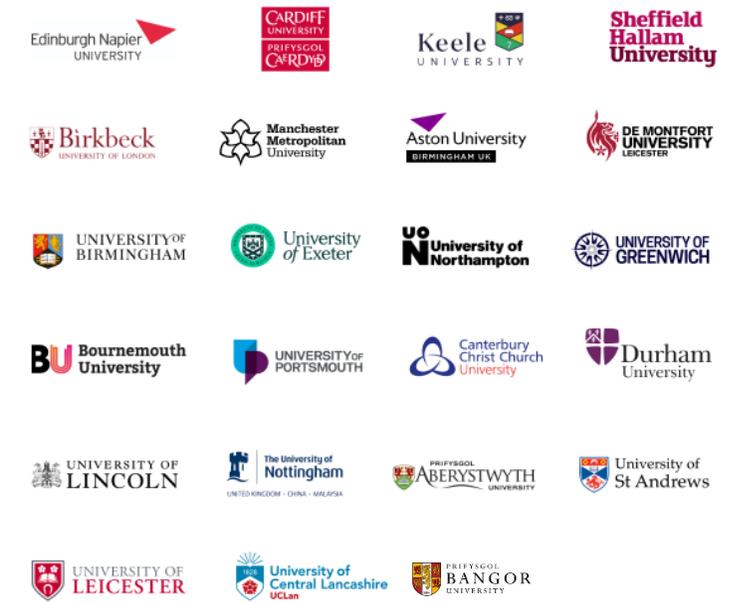
## CORPORATES & CHARITIES



## SCHOOLS & COLLEGES



## UNIVERSITIES



# Awards Won

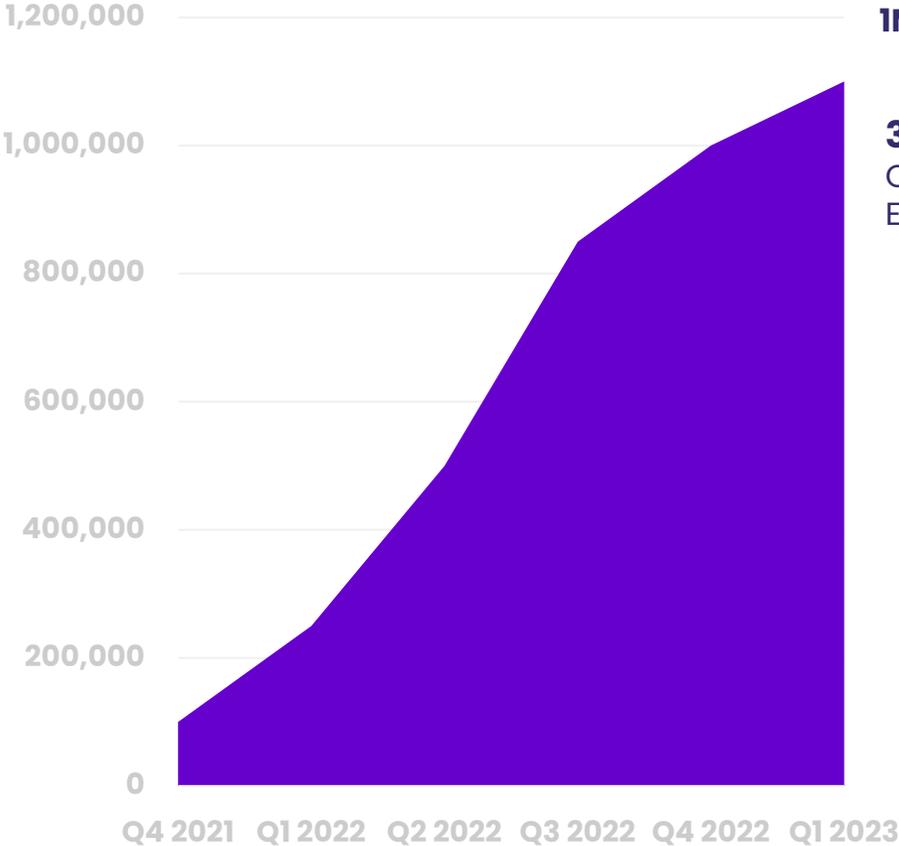


# Publicity

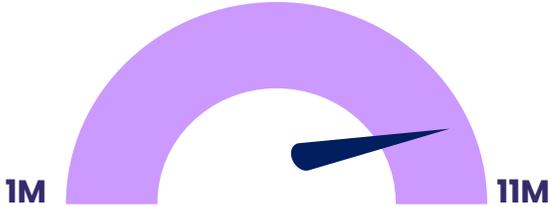


# Our Impact

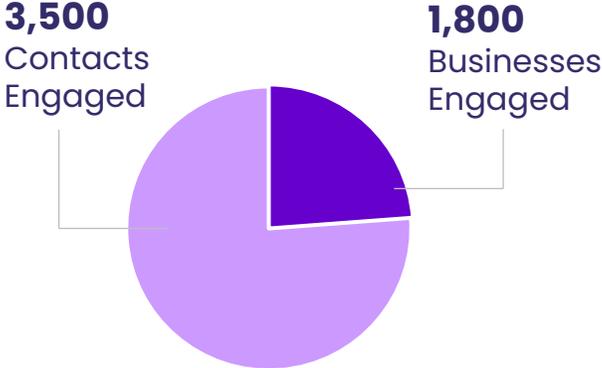
## Downloads



## Media Reach



## Business Reach



**f** 2,153

**ig** 2,991

**in** 23,109

Downloads **1,200,000**

Interceptions **12,500**

Lives Saved **26**

Awards Won **24**

# Our Global Reach

## Europe

Austria, Belgium, England, France, Germany, Gibraltar, Guernsey, Ireland, Isle of Man, Italy, Jersey, Netherlands, Portugal, Russia, Scotland, Spain, Switzerland, Sweden, Wales

## Africa

Algeria, Egypt, Libya, Senegal, South Africa, Uganda

## Americas

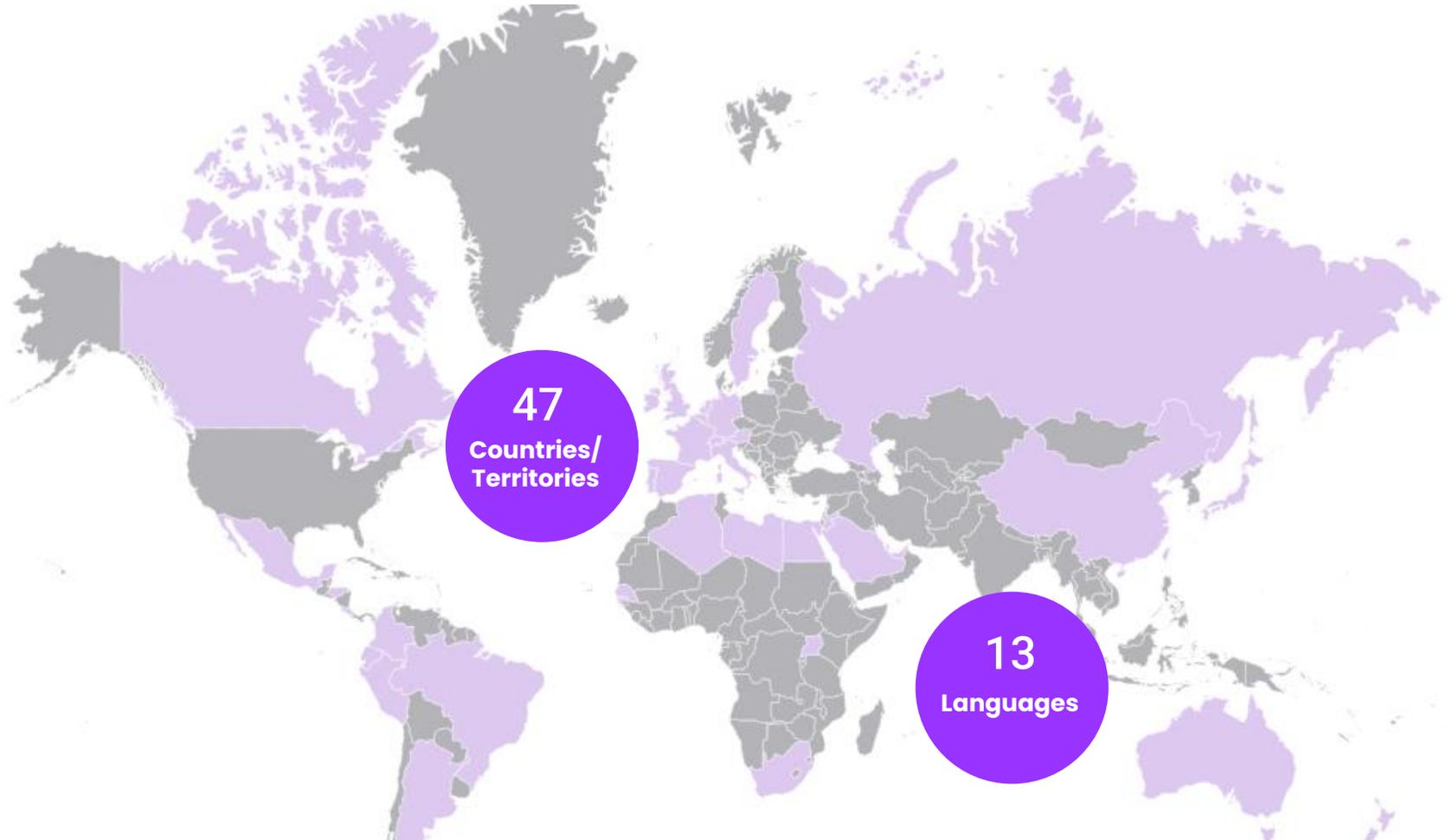
Argentina, Brazil, Canada, Columbia, Costa Rica, Ecuador, Honduras, Mexico, Peru, Puerto Rico, Uruguay

## Asia

China, Hong Kong, Japan, Jordan, Lebanon, Qatar, Saudi Arabia, Taiwan, UAE, India

## Oceania

Australia, New Zealand



# Useful Links



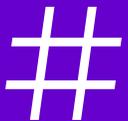
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